

“Engaged, innovative, smart: discover how businesses get prepared for the Renovation Wave”

4th of June 2020
(09:30-10:30)
Via GoToMeeting

Draft Agenda

Introduction & Welcomings

Presentations:

“How to achieve renovation benefits beyond energy savings and how to engage consumers in the energy renovation journey?” Till REINE, Head of Public Affairs, VELUX Germany

“The importance of prototyping: changing customer behaviour” by Dorte GRAM, People Process & Innovation Manager, ROCKWOOL

How to make energy efficient buildings smart? How to bring smartness into the Renovation Wave? by Tom de FRUYTIER, Marketing Manager B2B, Signify.

Q&A Session (moderation by EuroACE Secretariat)

Conclusion

2nd Online Mini Workshops
Series

Renovation Wave in Action -
Sharing Experiences

3rd Webinar

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EuroACE
THE EUROPEAN ALLIANCE OF COMPANIES
FOR ENERGY EFFICIENCY IN BUILDINGS



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The organisers:

About EuroACE

EuroACE represents Europe's leading companies involved with the manufacture, distribution and installation of energy saving goods and services for buildings. EuroACE members employ more than 200,000 people in these activities in Europe and have around 1,000 production facilities and office locations. The mission of EuroACE is to work together with the EU institutions to help Europe move towards a more efficient use of energy in buildings, thereby contributing to Europe's commitments on climate change, energy security and economic growth.

EuroACE Members (2020)

