Publication of Green Paper on Post-2020 Climate and Energy Policy

Brussels, 27th March 2013

A Binding 2030 Energy Efficiency Target must be Cornerstone of Post-2020 Debate

Today the European Commission publishes a Green Paper addressing a 2030 framework for climate and energy policies. Energy efficiency is good for the economy, good for business, good for employment, and good for EU citizens. Therefore, in its response to this stakeholder consultation, EuroACE will underline the importance of setting a complementary set of 3 binding targets, which includes a binding target for energy efficiency.

EuroACE, the voice of 16 leading companies working in the field of energy efficiency in buildings, underlines the crucial role that a binding EU energy efficiency target for 2030 would play in setting a long-term stable policy framework in order to build investor confidence and encourage a transformation in the construction sector. Setting this target will provide the strong policy focus needed to unlock the economic potential of the buildings sector and will act as a key stepping stone for growth and long-term sustainability in the EU.

Moreover, EuroACE strongly recommends that the binding 2030 energy efficiency target be framed within the EU’s strategic vision towards 2050, in line with the EU long-term Roadmaps. Given that the buildings sector has repeatedly been shown to have the largest cost-effective savings potential, ambitious programmes for the energy efficient renovation of the EU building stock must be at the heart of any future climate and energy strategy.

Commenting on the Green Paper, Adrian Joyce, Secretary General of EuroACE, said:

“The Commission’s Green Paper outlines that any Climate and Energy Framework must identify how best to maximise synergies between the objectives of competitiveness, security of energy supply and sustainability. A binding 2030 energy efficiency target based on a binding sectoral target for buildings is good for the economy, as it reduces energy dependence and boosts public budgets; it is good for business, as it will place the EU at the forefront of related innovations and keep energy prices down to ensure competitiveness; it is good for employment, as it stimulates jobs; it is good for the environment, as it reduces pollution and CO2 emissions; and finally it is good for EU citizens, as it improves air quality, health and well-being.”

“Which other policy can deliver on so many fronts to the EU’s long-term objectives?” he added.

Download the full Press Release and learn more about EuroACE’s Position on the post-2020 debate: www.euroace.org
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EuroACE represents Europe’s leading companies involved with the manufacture, distribution and installation of energy saving goods and services for buildings. EuroACE members have a total turnover of around €140 billion per year in efficiency-related business and they employ approximately 172,000 people in these activities in Europe. The mission of EuroACE is to work together with the EU institutions to help Europe move towards a more efficient use of energy in buildings, thereby contributing to Europe’s commitments on climate change, energy security and economic growth.

EuroACE Members (2013) are: